

Berlin, 30. Oktober 2017

**Free special Public Speaking Workshop for interested faculty and staff members of the TU Berlin – Registration mandatory!**

This workshop, held on **November 13<sup>th</sup> 2017** here at TU Berlin, offers practical tips, tools and techniques for speaking to your audience successfully. You'll be coached by experienced professionals, who will assess your current skills and guide you towards becoming a more confident and competent speaker and presenter.

The content focuses on 3 main areas:

- I. Where are you now? Where can you go?**
  - (1) identifying your individual strengths and areas for improvement
  - (2) tapping into your true potential
  
- II. Speaking Essentials for More Impact**
  - (1) body language (eye contact, gestures, facial expressions etc.)
  - (2) movement and positioning (make friends with the space)
  - (3) use of voice (transport your message more effectively)
  - (4) connecting with your audience (developing rapport with listeners)
  - (5) using words and pictures (creating verbal images - using visual aids - if requested)
  - (6) making your message meaningful
  
- III. Taming the Beast - Nervousness**
  - (1) exploring its causes
  - (2) transforming nervousness into positive performance

The workshop will be held in the HBS building (Hardenbergstraße 16 – 18) in room **HBS 002** from **10 am – 5 pm** and led by the experienced trainers Wendy Wallace Husser, Mike Hurst and Renko Pauwels (Please find their short CVs attached.).

